

media release

Colorado State Fair
Colorado Department of Agriculture
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FOR IMMEDIATE RELEASE

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Colorado State Fair Kicks Off with “98.9 Magic FM Sneak Peek”

Thursday, August 21st

PUEBLO, Colo. – The 2014 Colorado State Fair will open its gates to celebrate the 142nd year as Colorado’s popular summer attraction on Friday, August 22nd, but those who enjoy thrills and great deals have an opportunity to enjoy a Sneak Peek before opening day.

“The Sneak Peek has always been a big hit with families. It is one more way we strive to provide a fun, family event at an affordable price,” said Chris Wiseman, Colorado State Fair General Manager.

Crabtree Amusements will feature approximately 50 rides that spin, rock, and whirl fairgoers. During the Sneak Peek, \$15 gets carnival fans an unlimited ride band and gate admission. Carnival gates will be open from 5 pm-midnight. During the Fair, the carnival will be open:

2 p.m. to midnight--Monday through Thursday

Noon to midnight--Friday through Sunday and Labor Day

The 98.9 Magic FM Sneak Peek is followed by the grand opening of the 2014 Colorado State Fair on Friday, August 22nd. This year's Fair features free attractions, national recording stars, five nights of rodeo action, educational opportunities, agricultural exhibits, and food vendors—plus much more.

The Colorado State Fair is located at 1001 Beulah Avenue in Pueblo. Gate admission is free for ages 4 and under, \$7 for ages 5-12, \$7 for adults Monday through Thursday, and \$10 Friday through Sunday. Gate 2 is closed this year. Admission gates are Gate 3 (Carnival Midway), Gate 4 (Livestock), Gate 5 (Prairie) and Gate 9 (Beulah).

The Pueblo Transit Shuttle, sponsored by Parkview Medical Center, will run from the Main Street Parking Garage, located at 110 S. Main St. in downtown Pueblo, to the State Fair Gate on Beulah Ave. Shuttles will run every 15 to 30 minutes. The shuttle fee is \$2 per person, round-trip, or \$1 one way, for everyone ages 7 and older. Parking in the garage is free. Call Pueblo Transit for information at (719) 553-2727. Shuttle service hours:

Monday-Thursday: Noon to Midnight

Friday & Saturday: 10 am to 1 am

Sunday: 10 am to Midnight

The Colorado State Fair runs August 22 - September 1, 2014. For more information, visit www.coloradostatefair.com.

The 2014 Colorado State Fair will mark the Fair's 142nd year as Colorado's premier celebration of agriculture. The Fairgrounds provides nearly \$34 million in economic activity to Colorado throughout the year; \$29 million of that activity is driven by the annual State Fair event. In addition to showcasing Colorado agriculture, the annual event features one of the country's largest traveling carnivals, artwork, crafts, food competitions, thrilling rodeo action, a wide variety of food and merchandise booths and a Fiesta Day honoring Colorado's ties to the Hispanic culture.

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Editor Notes:

- Interviews are available with General Manager, Chris Wiseman. Contact Christi Lightcap at (720) 480-8672 or Christi.Lightcap@state.co.us.
- Media outlets can apply for media credentials at <http://www.coloradostatefair.com/p/news/182>.
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